

主办单位
Organizer

Zero2IPO 清科集团
Zero2IPO Group



Zero2IPO-2010 China CEO Summit

中国高成长企业CEO峰会

Time: October 21st, 2010 Venue: Park Hyatt Beijing

日期: 2010年10月21日 地址: 北京柏悦酒店

Together with the wise

One step first will make a difference

View the forward-looking layout

To see how Chinese enterprises seize every opportunity for growth

Lead summit dialogue

To seek ways leading to the success of Chinese enterprises

A battlefield for intelligence

Where business leaders and investment top figures joint

For boosting Chinese business

黄金赞助商

Gold Sponsors:



午宴赞助商

Luncheon Sponsor:



Give Me Five For A Better Life!

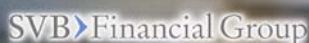
酒会赞助商

Cocktail Sponsor:



银牌赞助商

Silver Sponsors:



October 21st Morning

08:30-09:30 Morning Refreshments and Conference Registration

09:30-09:40 Organizer Address

Gavin Ni, Zero2IPO Group, Founder, CEO & President

09:40-10:00 Keynote Speech

Hugo Shong IDG Capital Partners Founding General Partner

10:00-11:00 Session1: TMT Industry: New Chances in the Eyes of Successful Entrepreneurs

- Why do a group of outstanding Internet entrepreneurs cross over to angel investment? In their eyes, how many gold has there been left in Chinese Internet market?
- More and more social networking sites and online game enterprises are developing into operators in succession. Does this bring opportunities to SMEs in Internet sector like APP third-party game plugin producers? Moreover, are there more challenges than chances underlying in this regard?
- Is there a formula featured by "free service bringing success" existing in the progress of Chinese Internet industry? How to make users willingly to pay the fees for Internet content providers?
- Which is the primary and essential support to Internet start-ups from VC investors, i.e. fund, know-how, business mode construction or market open-up?
- How to bring the ability of every employee in Internet start-ups into full play?

Moderator **LiLu Huang** China Entrepreneur Magazine, Editor-in-chief

Speakers: **Wensheng Cai** 4399Game, President & Famous Angle investor

Jun Feng Aigo, Chairman

Manzi Xue Angle investor

Hongyi Zhou Qihoo 360, Chairman and CEO

11:00-12:00 Session 2: "Win-win Situation" for Venture Capital and High Growing Enterprise

- How should high-growth enterprises in different stages catch up with venture investment?
- In an era of PE for all, is it right to say the valuation level of an enterprises hold the key to attract venture capital?
- For entrepreneurs, is venture investment charcoal in snowy weather or icing on cake?
- How could entrepreneurs identify the "most valuable" venture investor from a bunch of them?
- Once venture investment is in, how should entrepreneurs work for the venture investors? How should the two sides settle operation strategy disputes in a proper way?

Moderator: **William Qu** Zero2IPO Group, Managing Director

Speakers:

Elton Jiang Northern Light Venture Capital, Managing Director

Peixin Xu Beijing redbaby Info-tech co.,Ltd., CEO

Chen Xue Adsit.cn., COO

Xiangdong Zhang 3G Portal, President & Founder

12:00-13:30 Business Luncheon (Invitation Only) -- Sponsored by Gfive International Limited

October 21st Afternoon

13:30-14:30

Session 3: Venture Opportunities in the eye of Entrepreneurs

- If you were given an opportunity to initiate a new business, which of the following industries would you choose to strive for a brilliant career, B2C, new energies, pharmaceuticals, consumption, or others? How much "gold" is still hidden in these choices?
- As for successful entrepreneurs, how should they transform from backbone technicians to corporate leaders?
- As state-based newly-emerged strategic revitalization plans for industries have been put forward, how can one capture business opportunities brought with it?
- As promising and high-growth industries for risk investment may also go hand in hand with "investment bubble", how will newly-started enterprises survive this "bubble"?

Moderator: **Mary Nan** Cyzone, CEO and Publisher

Speakers:

Xin Feng Beijing Baofeng Inc., CEO

Yu Li Yurong'Network, Founder & CEO

Erjia Chen Walvax Biotechnology Co.,Ltd, Deputy General Manager

Diane Wang DHgate.com, Founder and CEO

Willy Yang MediaV Holding Company Limited, Founder & CEO

14:30-15:30

Session 4: DNA Framing for High-growth Enterprises

- With the change from family business to professional manager, how should entrepreneurs position themselves?
- For an enterprise to grow bigger and stronger, how could it evolve from a single-product champion to an industry leader covering an entire industry chain?
- How to make employees excel?
- As the number of employees grows from 10 to 100 or 1000, how can the corporate management machine outstrip the expansion pace of the enterprise?
- As the start-ups are in full swing amid the G-80s, how could enterprises retain the core talents at the minimum cost?
- Faced with the "homogeneous competition" and "difficult management as the enterprise size grows" among emerging industries, where is operation innovation heading?

Moderator: **Ting Chen** Global Entrepreneur, Managing Director

Speakers:

Kevin Dai Comsenz(Beijing)Networking Co.,Ltd, President & CEO

Xiang Li Autohome.com.cn, CEO

Jinbo Yao 58.com, CEO

Robert Zou Arrail Dental Group, Founder & CEO

Fulian Zhang Lmobile, CEO

15:30-15:50

Keynote Speech

Kai-Fu Lee Innovation Works, Chairman & CEO

15:50-16:50

Session 5: Diversified Financing Boosts Transformation of High-growth Enterprises

- As uncertainties remain in the world economic recovery, what kinds of qualities should a "high-growth enterprise" possess in the eyes of venture investors?

<http://events.pedaily.cn/2010/2010ceo/>

- How to achieve optimum financing through diversified financing tools, such as preference stock, bridge loan and equity financing?
- With the approach of high-valuation era, is it possible that valuation adjustment mechanism and strict due diligence constitute the biggest barriers in communication between enterprises and venture investors?
- With USD funds, RMB funds and parallel funds trying to occupy Chinese market, how should entrepreneurs decide on venture investment denominated in different currencies?
- For enterprises, is IPO a beginning or an end? Is it likely that enterprise will achieve higher growth in the post-IPO era due to the subsequent capital operation?

Moderator: Arman Zand SVB Global, Vice President

Speakers:

Richard Hsu Intel Capital China, Managing Director

Aimin Ye Wuhan HC Semitek Co., Ltd. , Co-founder, Board Director & Vice President

Yongqi Zhang Global Education and Technology Group, President

Wei Zhou KPCB China, Founding and Managing Partner

2010 Zero2IPO-Venture 50 Awards Ceremony

- 16:50-17:00** Coffee Break
- 17:00-17:15** Organizer announces opening of awards ceremony
- 17:15-17:50** 2010 Zero2IPO-Venture 50 Awards Ceremony
- 17:50** End of 2010 Zero2IPO-Venture 50 Awards Ceremony
- 18:00-20:30** Networking Reception (Invitation Only) -- Sponsored by KPCB